



TOWN OF KINGSTON SPRINGS

RESIDENT SURVEY SUMMARY

November 2015 – February 2016

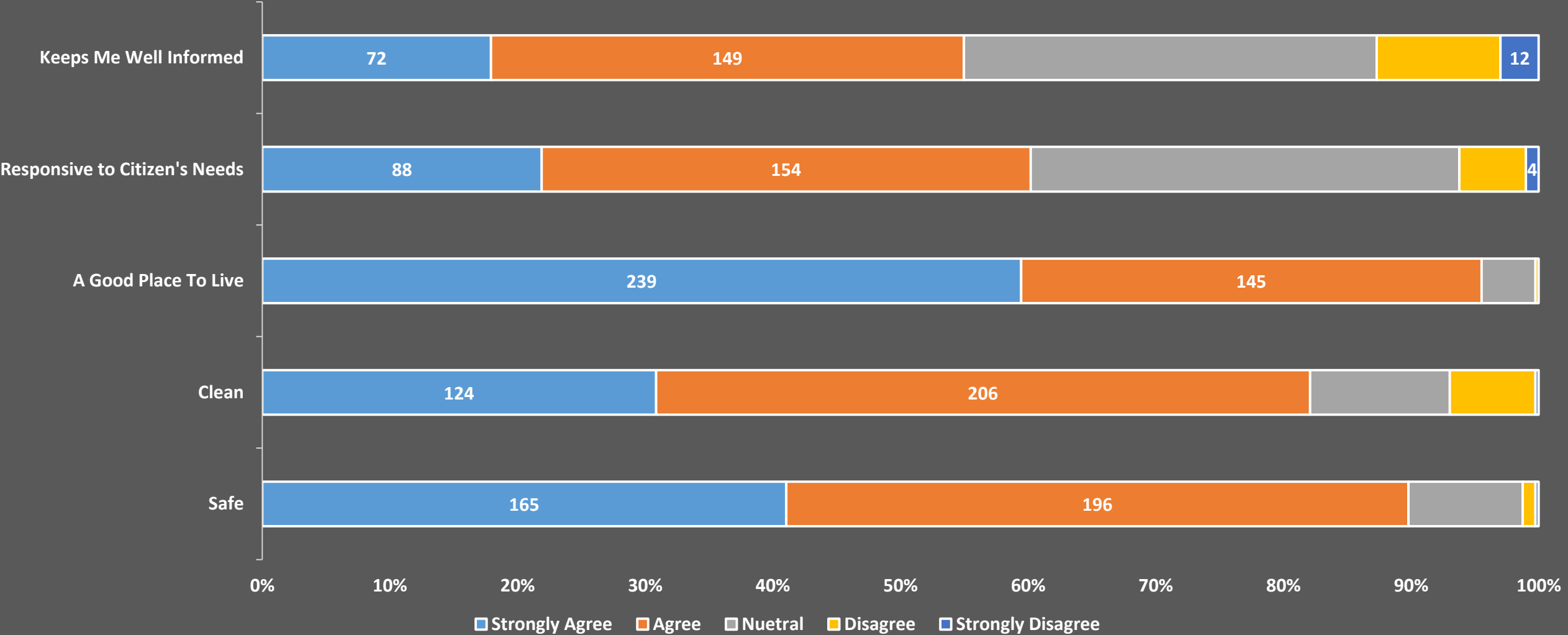
SURVEY NOTES

- The Town of Kingston Springs mailed 1,229 paper surveys using billing addresses from the Second South Cheatham Utility District and property tax collections. Return postage was included and subsidized by the Cheatham County Joint Economic & Community Development Board. The survey was offered via [surveymonkey.com](https://www.surveymonkey.com) and translated by the Harpeth High School Spanish Department.
- Between November 2015 and February 2016, the town received:

Resident Surveys	402	or	32.7% return rate
Demographic Sheets	387	or	31.5% return rate
Parks Needs Assessments	387	or	31.5% return rate
- The combined return rate of 31.9% is statistically significant.
- Note: 19 surveys were completed electronically. However, no Spanish language surveys were returned.

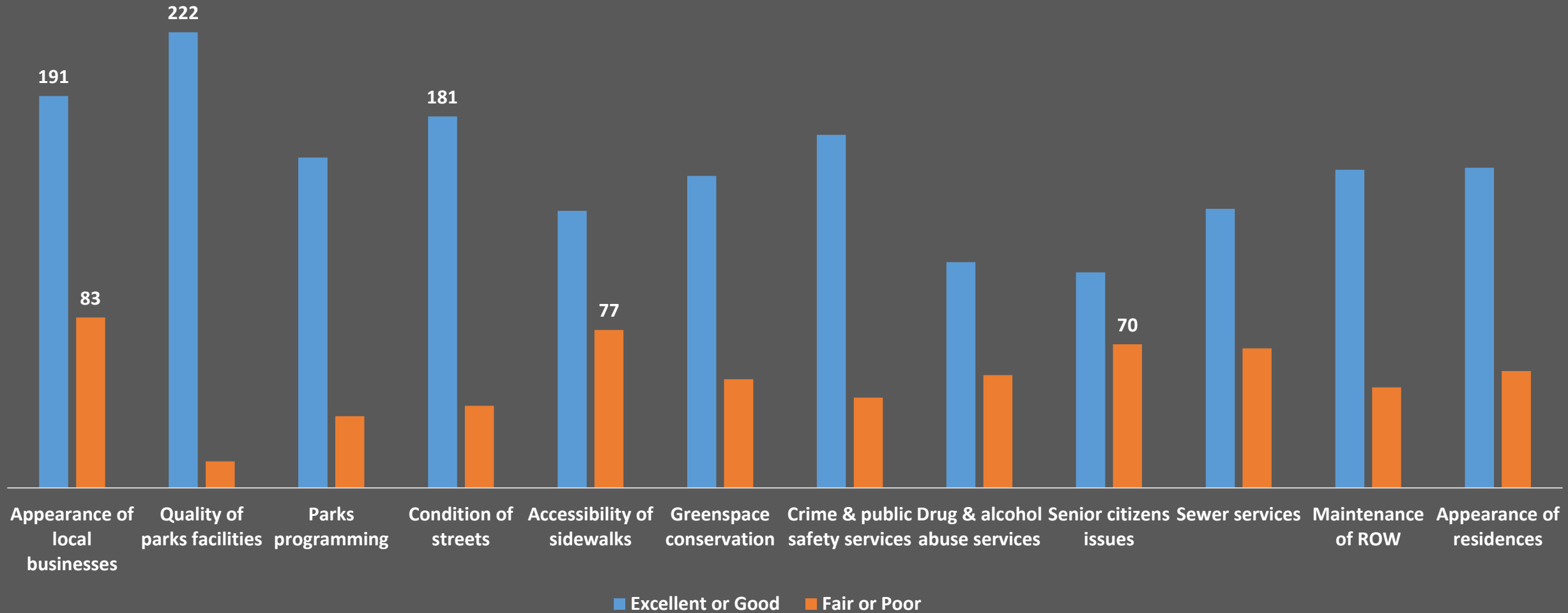
SURVEY RESULTS

QUESTION 1: The Town of Kingston Springs is:



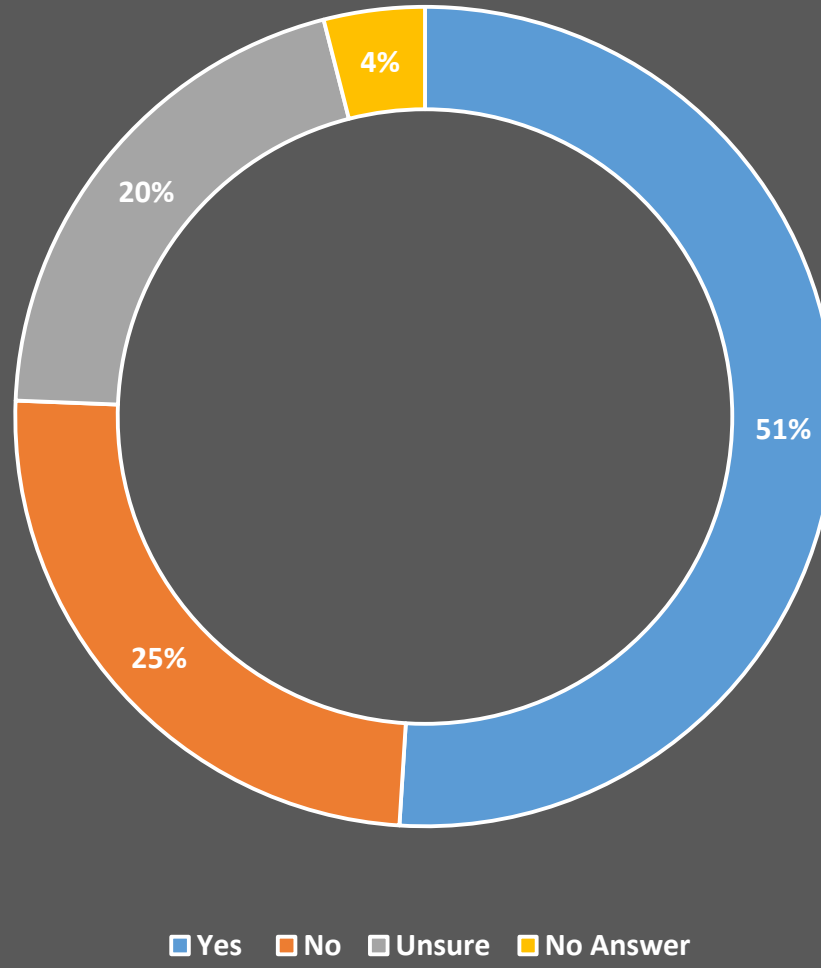
SURVEY RESULTS

QUESTION 2: How satisfied are you with the following in your community?



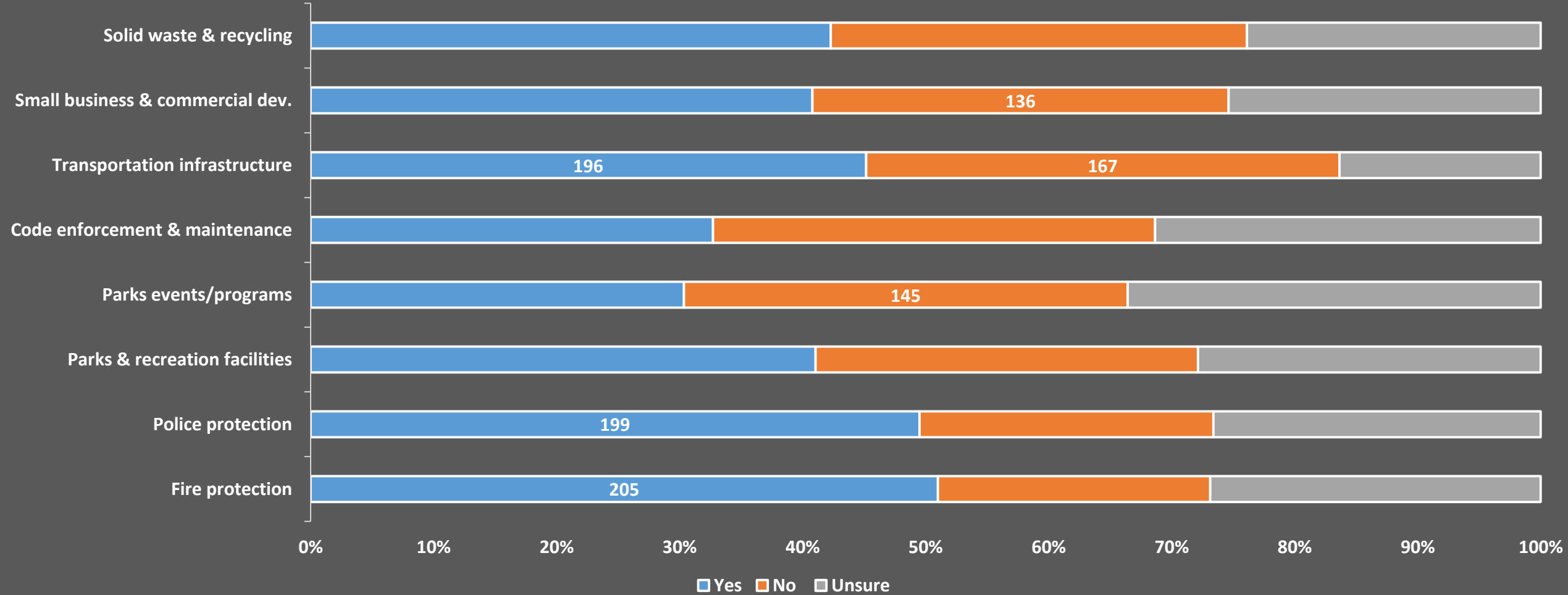
SURVEY RESULTS

QUESTION 3: Should the town actively try to grow, develop, & expand?



SURVEY RESULTS

QUESTION 4: What services of programs would you be willing to pay higher taxes or fees for id the service level could be increased:



SURVEY RESULTS

QUESTION 5: What are the two things you like most about living in Kingston Springs?



SURVEY RESULTS

QUESTION 6: What two things should the town work to improve?

Appearance & Cleanliness of Luyben Hills Road

Increased Commercial Development

Property Maintenance & Code Enforcement

Increased Police Presence

Controlled Growth / Planning

Grow Sidewalk Network

Appearance of Downtown Area

Parks Events & Activities (Seniors/Kids)

Interactivity with Community

Road Maintenance & Pavement Markings

Sewer Expansion

Parks Facilities & Amenities

SURVEY RESULTS

QUESTION 6: What two things should the town work to improve?

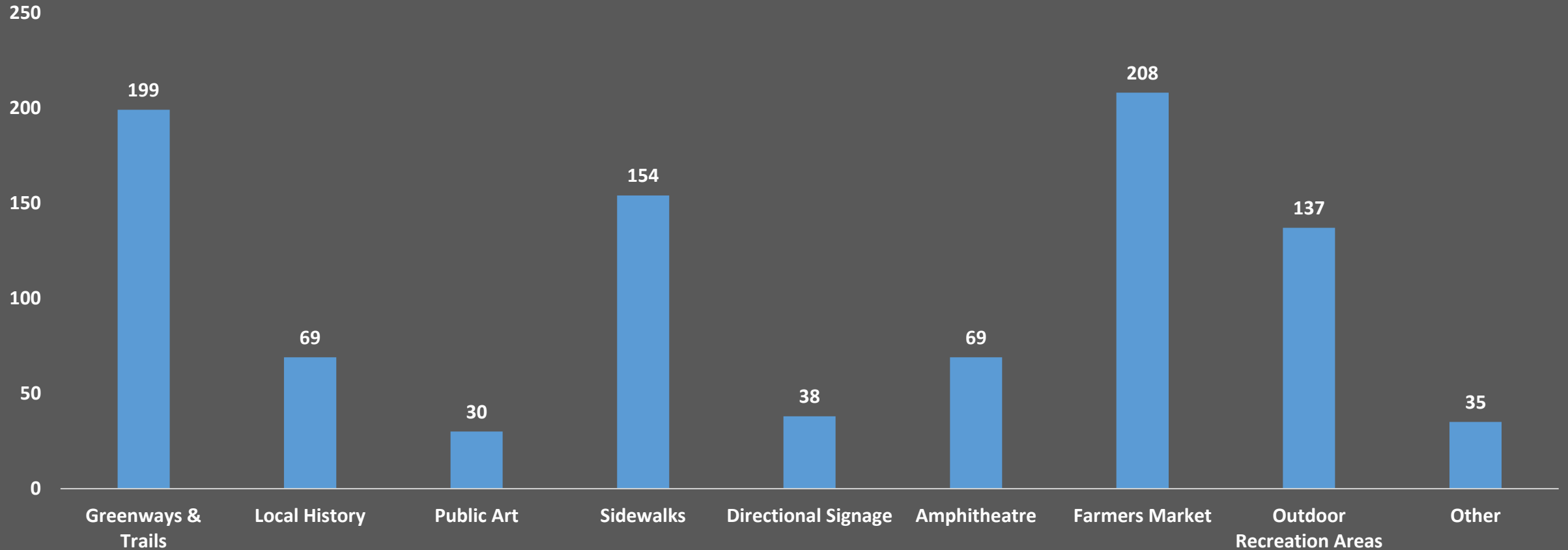
Animal abuse enforcement
Downtown
Luyben Hills Rd. appearance
Solid waste services
Control development
Codes enforcement
Econo Lodge trailer park
Better middle & high school
Expand sewer system
Sidewalk access
Restaurant
Tornado siren
Christmas decorations
Neighborhood speeding
Muffler ordinance
Recycling
Litter cleanup
Swimming pool
24 hour police protection
Pavement markings
Clean pond @ Burns Park
Minimize government & legislation
Drug enforcement
Housing options
Community culture
Noise pollution
Policing hitchhikers

More park benches @ Burns Park
Adding street lights
Mailbox vandalism enforcement
Recreation center
Traffic calming
Speed limits
Home owner lawn enforcement
Communicate (non-social media)
Family friendly activities
Watershed
Mt. Pleasant Rd. auto salvage
City school district
Website not helpful
River focus/ recreation
Downtown parking
No more storage buildings
Efficient government
Bike lanes & paths
Reasonable taxes
Kids activities
Performing arts venue
Traffic control
Barking dogs
Junk cars
Advertise senior activities
Public gun range
Employees driving vehicles home

More responsive to residents
Public art
Drug enforcement
More senior programs
Interstate ramps appearance
Police presence in neighborhoods
Use of softball field
More community events
More housing options
Elect competent City Commissioners
Nighttime light pollution
Culture of schools
Sewer plant smell
Limit firework use to holidays
Treatment of minorities
Canoe drop-offs
School – police relations
Leash law enforcement
Transgender restrooms @ City Hall
Commercial development
Removing RV parking at homes
Change City limits signs
Maintain ditches
Sustainable/green projects
Use of herbicides
My street
Sidewalks to Harpeth Meadows

SURVEY RESULTS

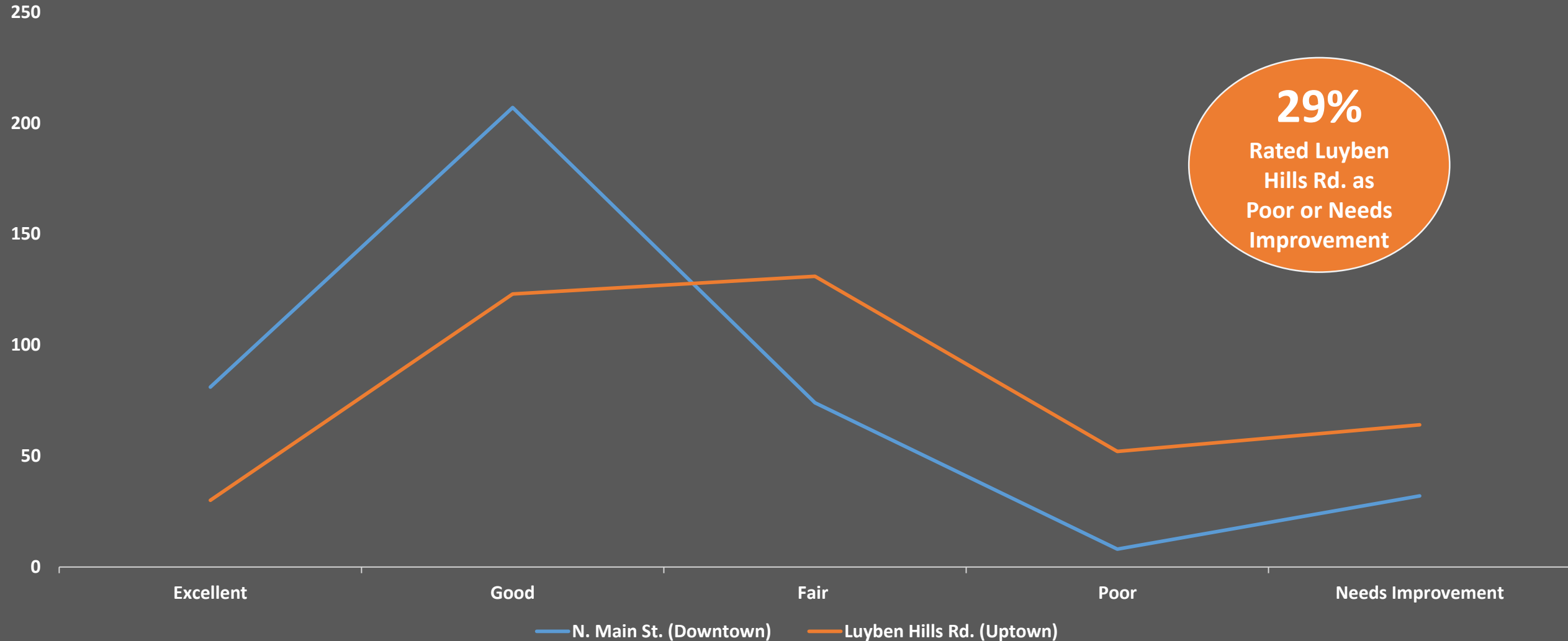
QUESTION 7: Mark the three services or facilities you would support being expanded or constructed if funds were available.



- Other services/facilities included: Community pool, Recycling service, Additional Street lights, Combine Kingston Springs & Pegram, Trash service, Indoor recreation center, Snow removal equipment, Commercial development, Bike lanes, Senior programming, City school system, Wider roads, City park improvements, Disc golf enhancements, Parking during football games, Canoe launch by high school.

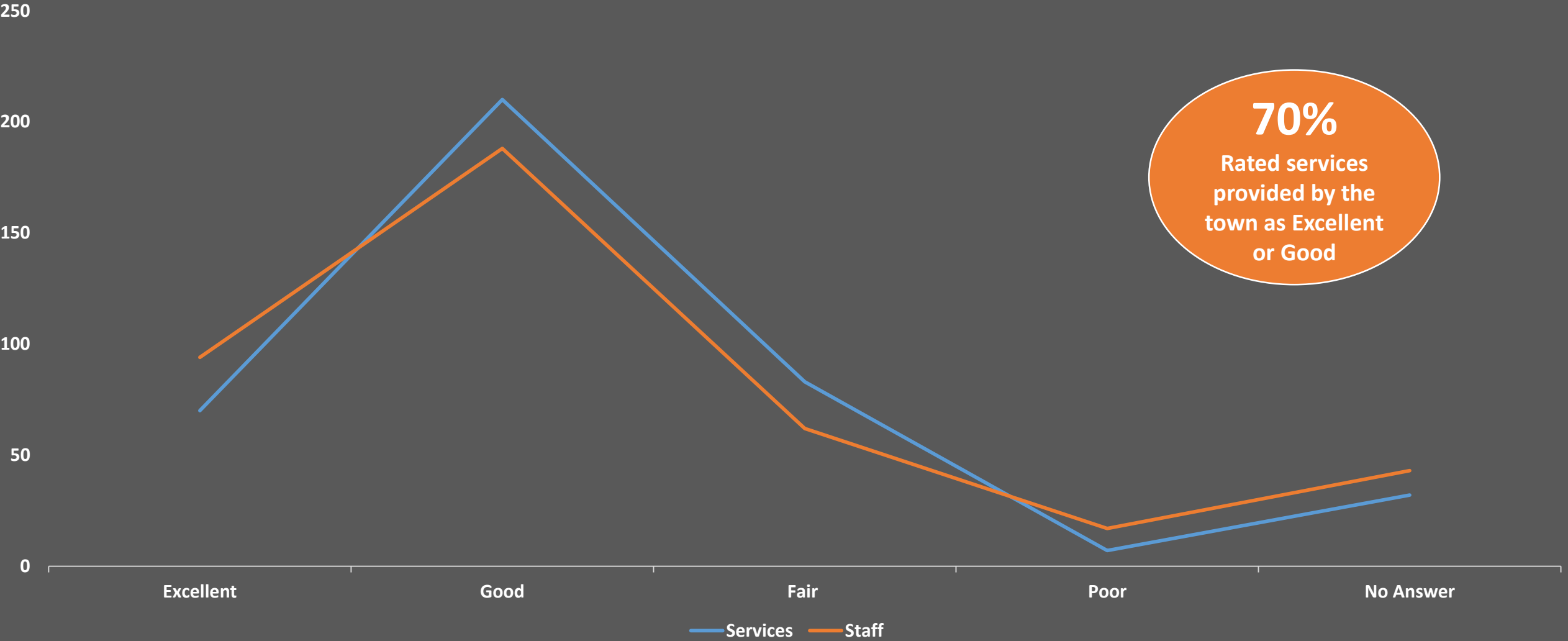
SURVEY RESULTS

QUESTIONS 8 & 9: How would you rate the maintenance and appearance of:



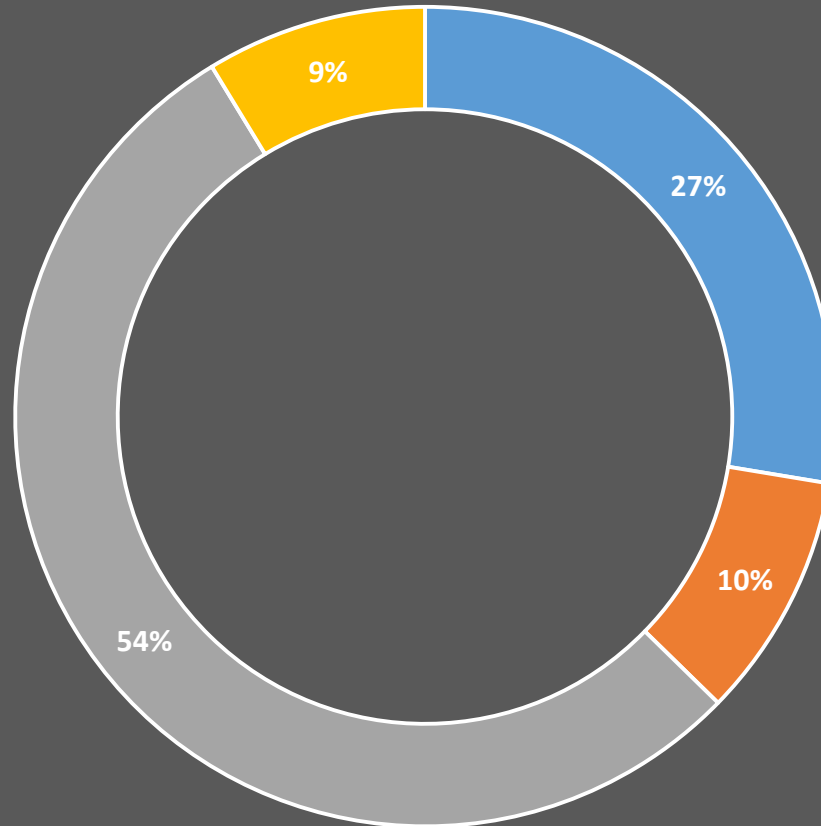
SURVEY RESULTS

QUESTIONS 10 & 11: Satisfaction with town services & staff:



SURVEY RESULTS

QUESTION 12: Do you feel the town makes proper use of revenues, technology, & other resources?



■ Yes ■ No ■ Unsure ■ No Answer

SURVEY RESULTS

QUESTION 13: Of the following outcomes, which is your first, second, & third priority:

Outcome	First Choice Votes	Second Choice Votes	Third Choice Votes	Mentioned
1) Safer neighborhoods	221	39	23	283
2) A growing economy	70	86	58	214
3) A cleaner town	58	85	49	192
4) Better infrastructure	37	70	72	179
5) A greener town	56	53	60	169
6) Innovative government	41	51	57	149
7) Other Priorities	19	5	6	30

- **Other priorities included: Better commercial planning, More sidewalks, Lower water rates, Youth facilities & programming, Road maintenance, Retaining our identity, Speed bumps on Page Rd., Swimming pool, School funding & support, City school system, Indoor athletic facility, Close down trailer park behind Econo Lodge, More businesses & restaurants, Lower taxes, Combine Kingston Springs & Pegram, Bike & sidewalk lanes, Senior facilities, Expanding library.**

SURVEY RESULTS

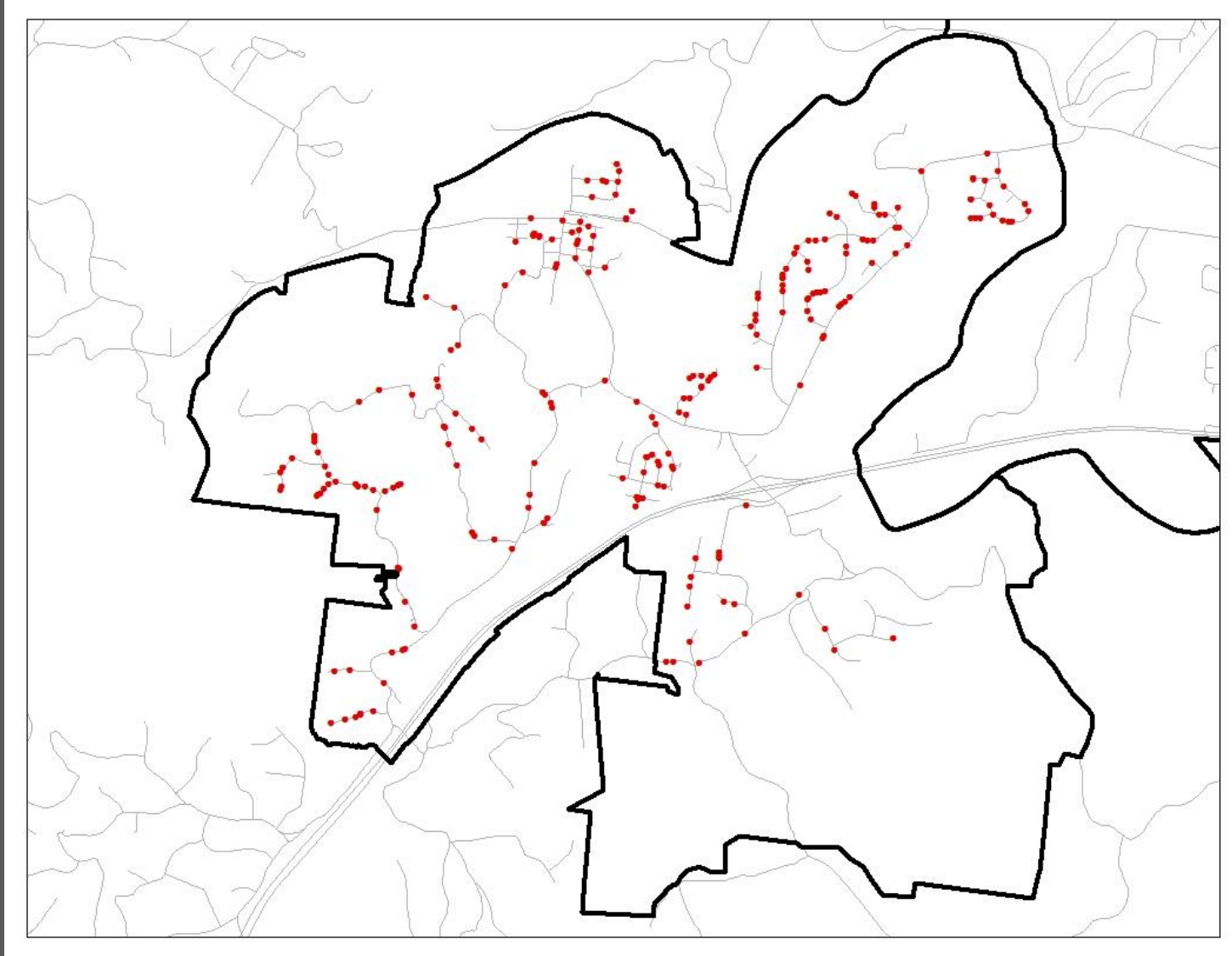
QUESTION 14: What specific goals should the community work to achieve in the next 5 to 10 years?

Add street lighting and sidewalks in the Woodlands of the Harpeth subdivision.
Make Kingston Springs a bicycling destination with bed and breakfasts.
Clean up the area on West Kingston Springs Rd. where the trucks are parked.
Add residential curbside recycling.
Purchase properties w/ low interest loan from the M.R. Dillards of the town, and build rentable space that is affordable.
Make downtown a destination spot, similar to Leiper's Fork.
Add a 55+ community to accommodate the growing older who want to stay in Kingston Springs.
Find a way to keep our senior population from having to leave to find proper housing.
Adding professional firefighters to lower the areas ISO.
Plant more native plants and flowers.
Build trails to highlight our beautiful natural habitat.
Attract a large grocery store and restaurants.
Traffic calming devices or speed bumps installed on Page Street, near the park.
Promote our town's history. Do something with the old railroad depot.
Expand the downtown area to accommodate more small businesses, and a community gathering area.
Limit high density housing and set a minimum lot acreage of 1 acre.
Research a possible new I-40 exit for the Ranchettes.
How many times does the guardrail at I-40 need to be replaced.
Enforce truck routes and add 'no truck turnaround' signs on Oak Street.
Add bike trails and sidewalks from downtown to the Highway 70 bridge.
Create a joint Kingston Springs and Pegasus park at I-70 bridge.
Luyben Hills Rd. needs to be mowed, trimmed, and maintained better. Also, trash needs to be picked up more frequently.
Slow down tax increases and work to make water and sewer bills more affordable.
Purchase land near high school for greenway and practice/recreation space.
Create a community center w/ basketball goals, work out equipment, etc. Similar to Fairview community center.
Expand the town's sidewalk network to include all main streets. Needed along Merrylog/Mt. Pleasant Rd/Patterson Dr
Pickup debris and cleanup trash along river banks.

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Purchase land near high school for greenway and practice/recreation space.
Create a community center w/ basketball goals, work out equipment, etc. Similar to Fairview CC.
Increasing police presence and adding 24 hour police protection.
Cleanup trash yards on Mt. Pleasant Road.
Fill up vacant spaces on Main St. with art galleries or something similar.
Focus on drug enforcement at Sonic and on Luyben Hills Rd.
Connect to the canoe businesses and make their customers spend money in Kingston Springs.
Work with TDOT to create a separate route for trucks and truck stop.
Remove all septic tanks and switch to city sewer.
Demolish vacant and substandard houses.
Build a community pool.
Encourage involvement of citizens through more volunteer activities.
Increasing police presence and adding 24 hour police protection.
Cleanup trash yards on Mt. Pleasant Road.
Keep historical buildings in place, do not tear them down.
Promote the community and businesses better.
Expand the sewer system to incorporate everything inside city limits.
Improve appearance and condition of the Relax Inn.
Develop the historical sites in town, i.e. the old Beard property.
Make it easier to access local police & emergency personnel.
A better fire insurance rating.
Improve coordination with local athletic leagues.

SURVEY RESULTS

QUESTION 15: What is your property address?

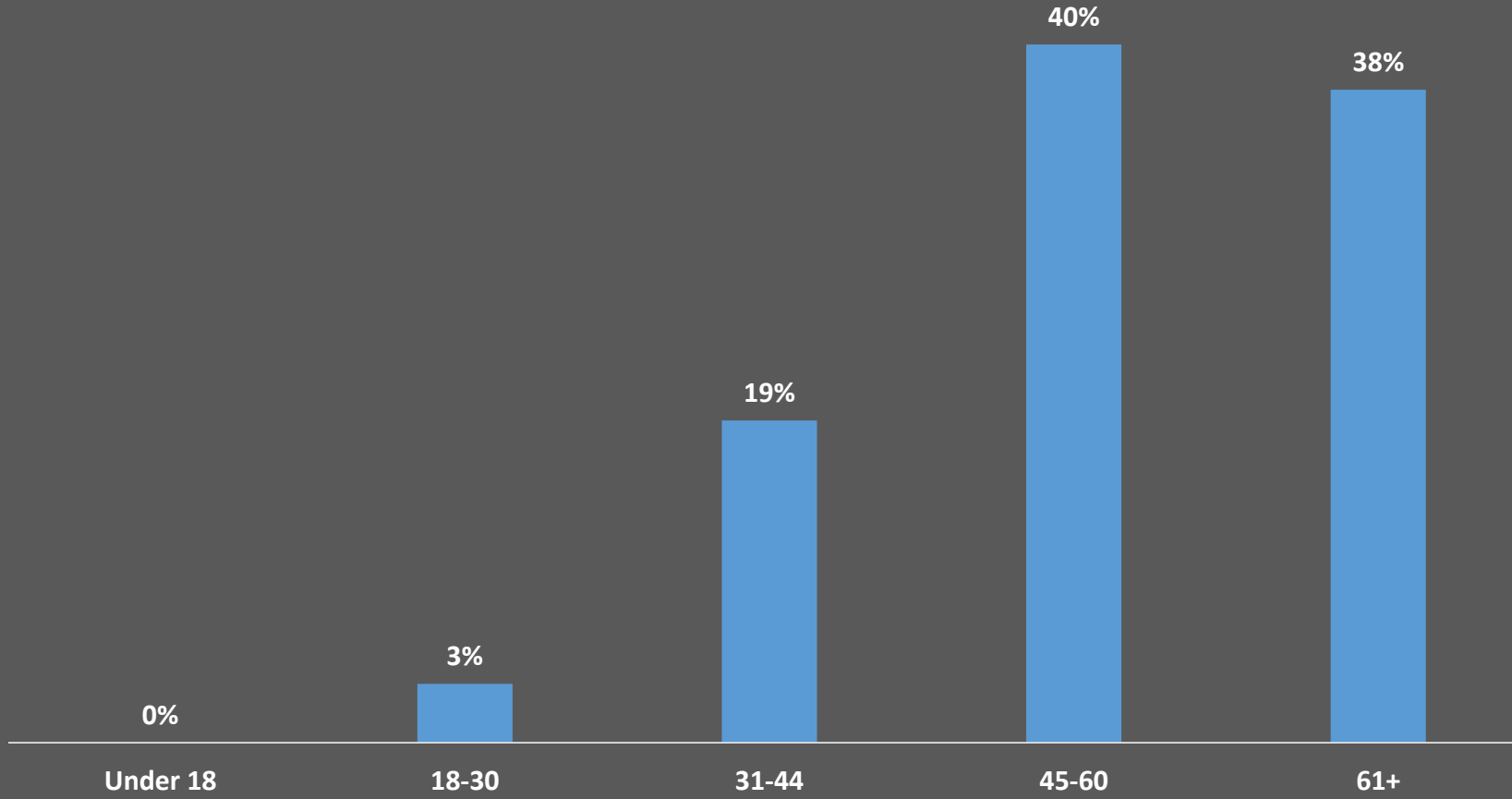


DEMOGRAPHIC NOTES

- 387 Optional Demographic Slips were received. 96% of those surveyed completed and returned a demographics slip.
- The survey captures responses from those over 45 years old (78% of respondents), those that have lived here for more than 11 years (68% of respondents), and those that have a household income of greater than \$50,000 (74% of respondents.)
- The survey did not capture minority responses (6% identified as non-white), and responses from younger residents (3% of respondents were ages 18-30 and no responses were from residents under the age of 18.)
- The demographics of survey respondents generally match those of the population of the town.

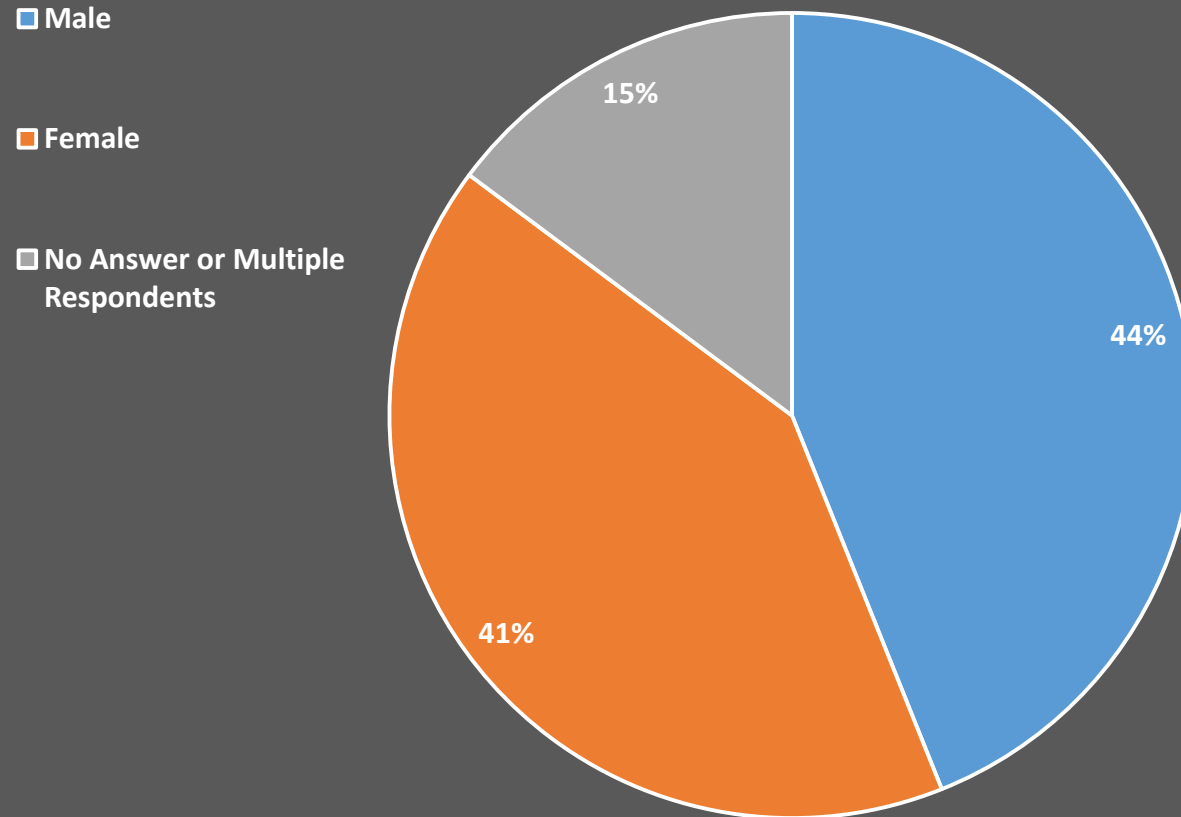
DEMOGRAPHIC RESULTS

QUESTION 1: Age of Respondent



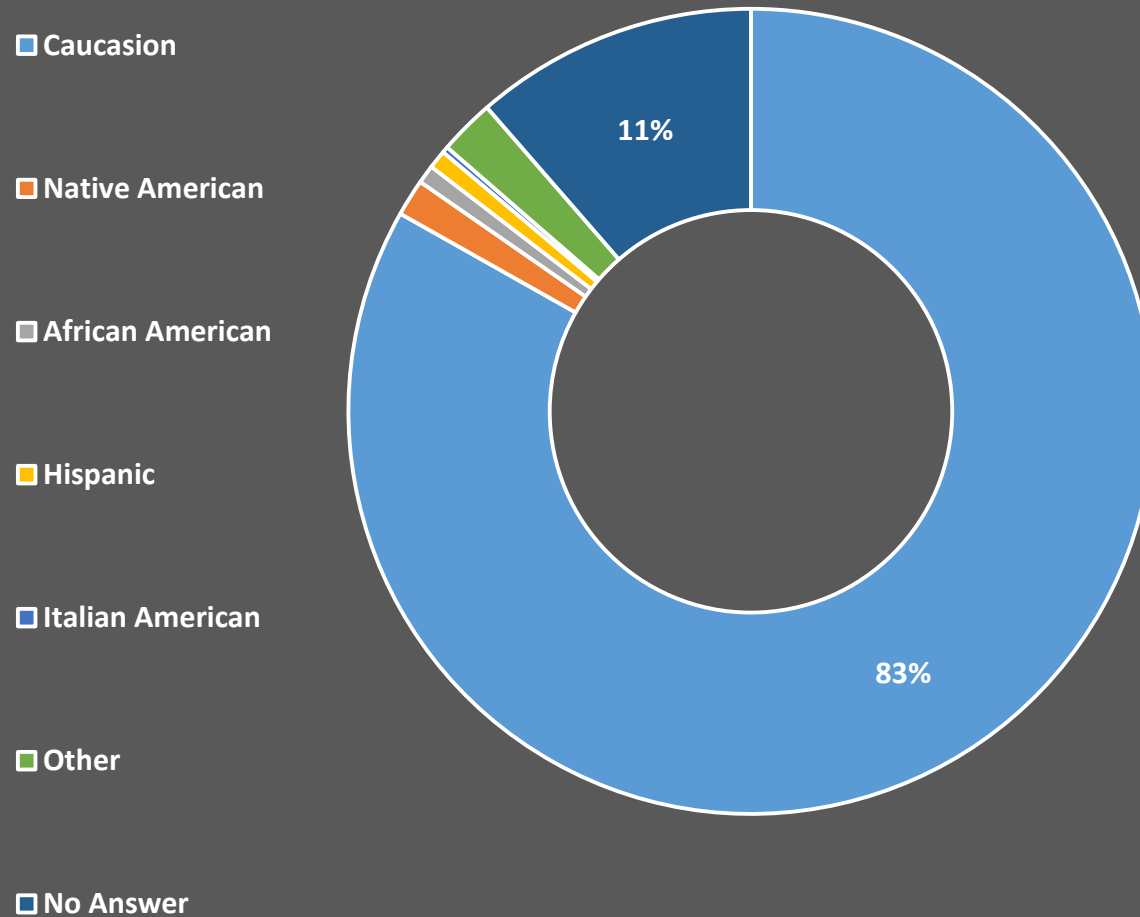
DEMOGRAPHIC RESULTS

QUESTION 1: What is the gender of the respondent?



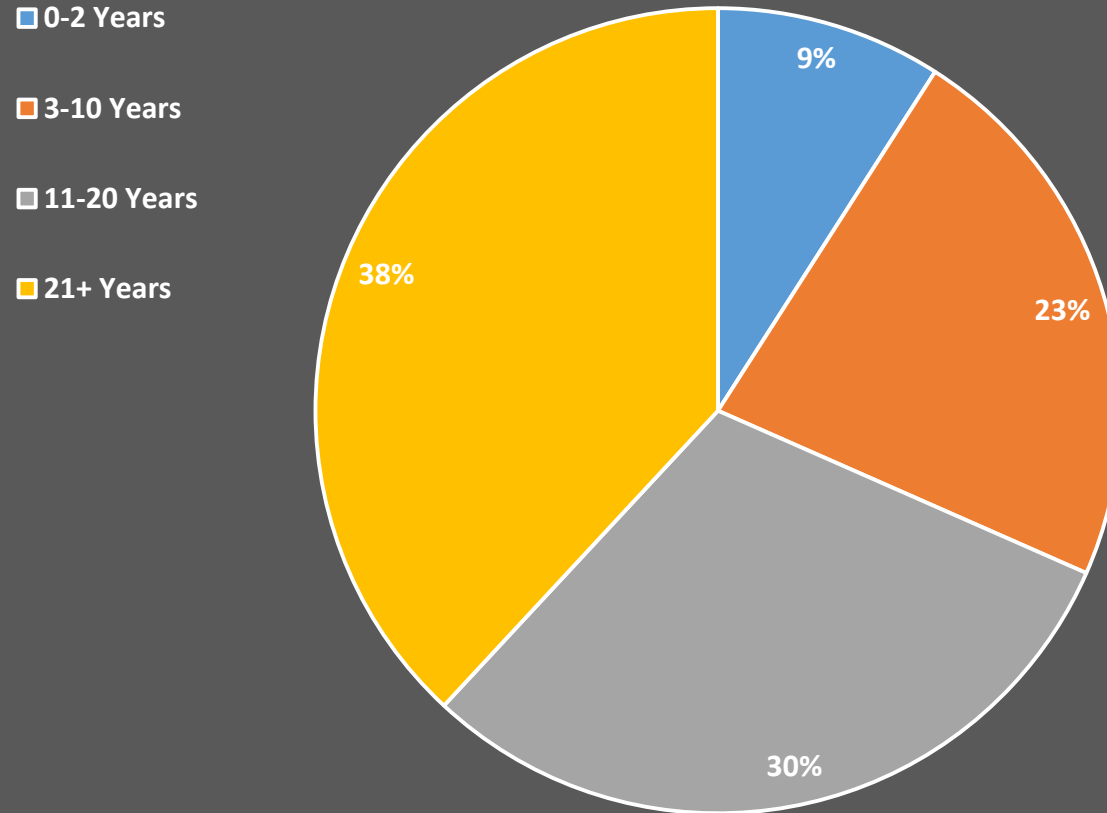
DEMOGRAPHIC RESULTS

QUESTION 1: What is your ethnicity?



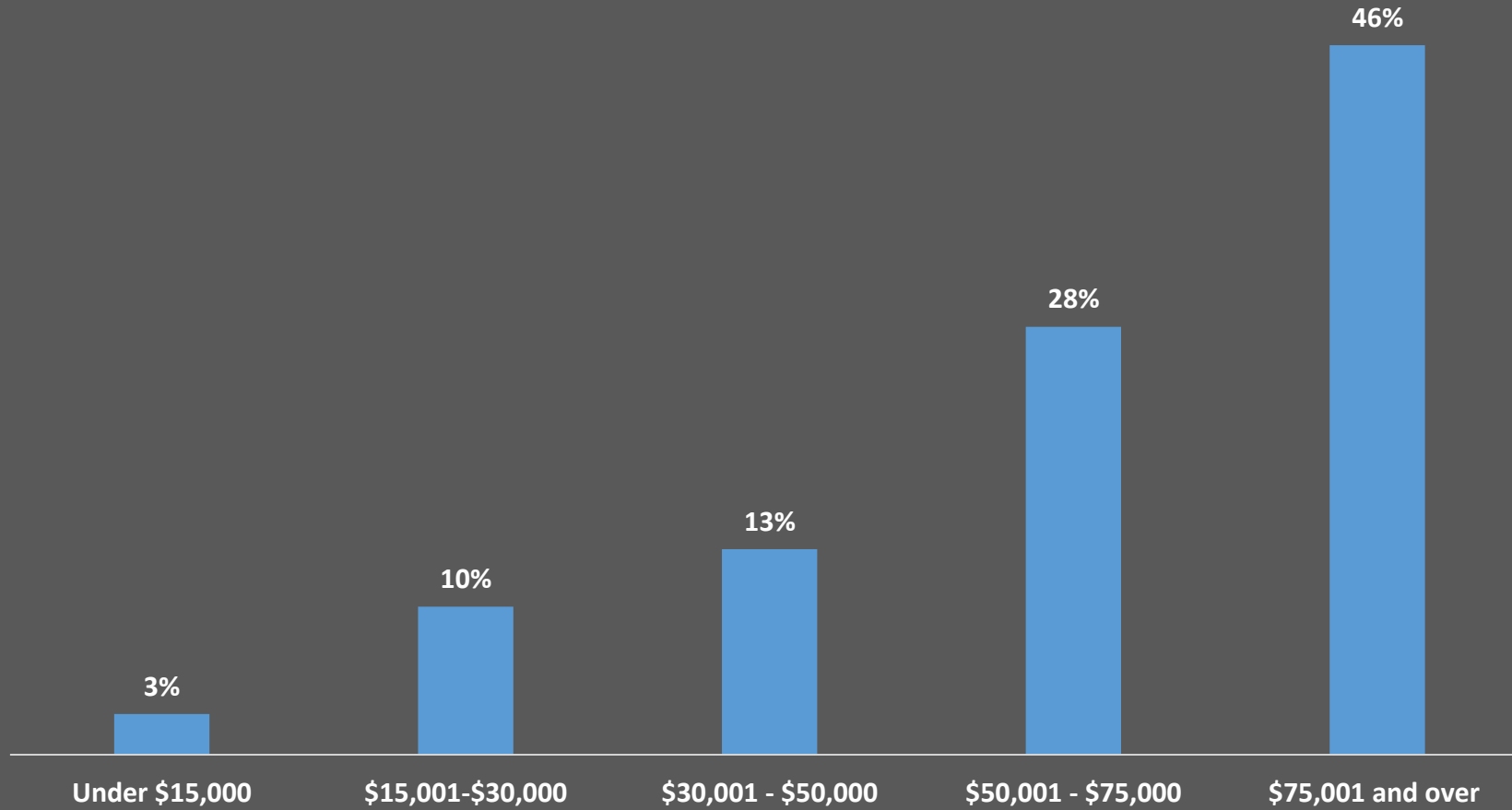
DEMOGRAPHIC RESULTS

QUESTION 2: How long have you lived in Kingston Springs?



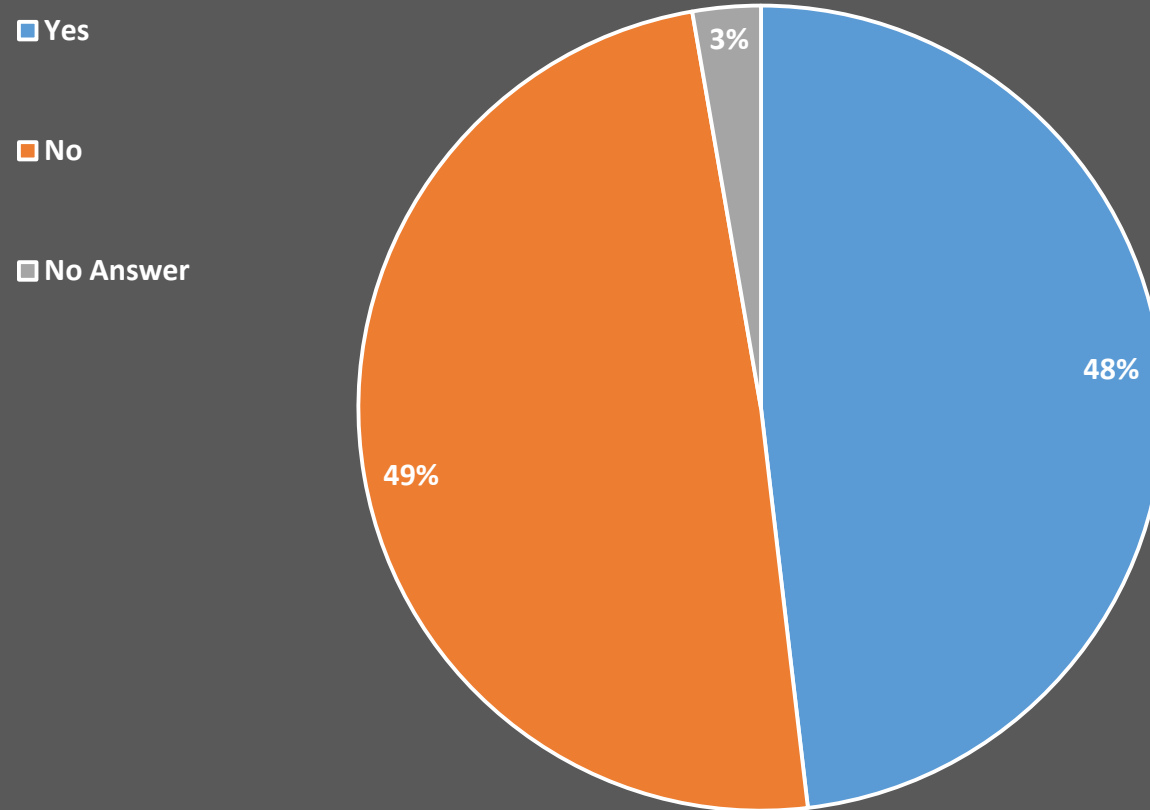
DEMOGRAPHIC RESULTS

QUESTION 3: What is your household income?



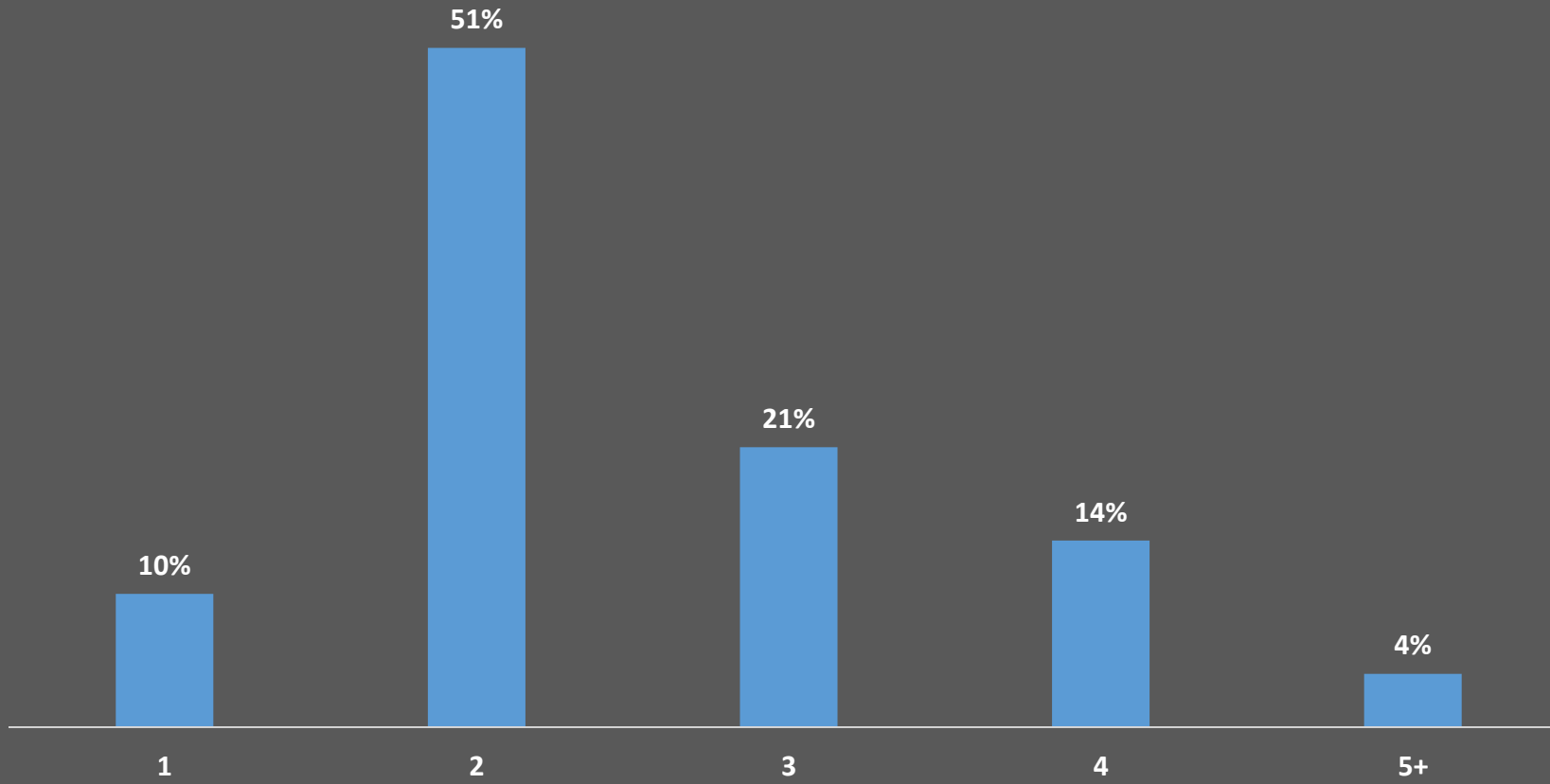
DEMOGRAPHIC RESULTS

QUESTION 4: Have you attended a town sponsored public event, meeting, or sports league in the past year?



DEMOGRAPHIC RESULTS

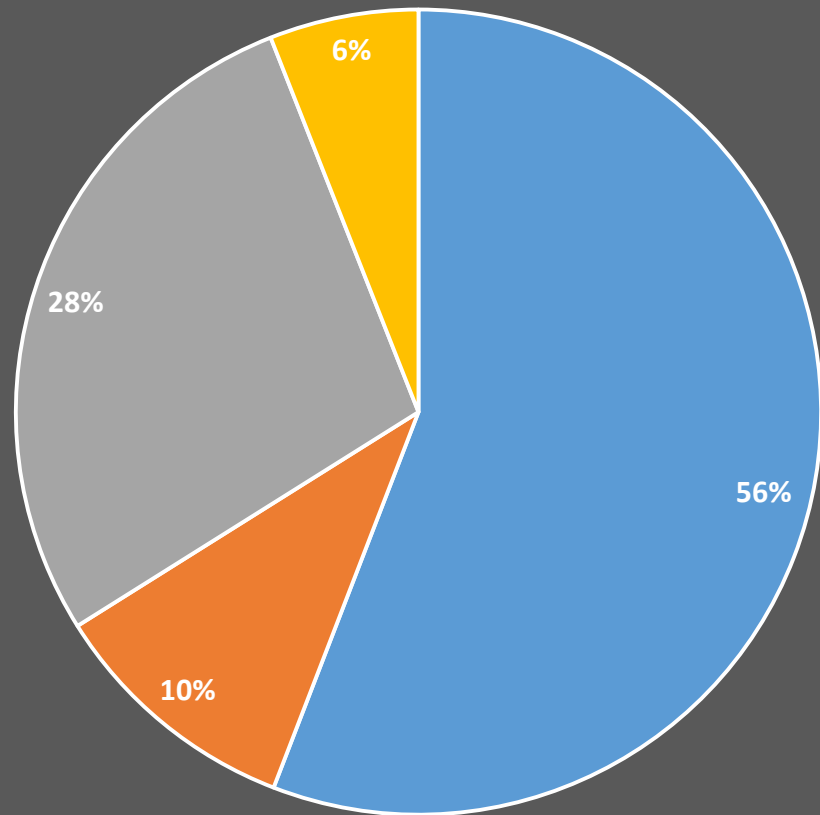
QUESTION 5: What is the size of your household?



DEMOGRAPHIC RESULTS

QUESTION 6: In what jurisdiction do you work?

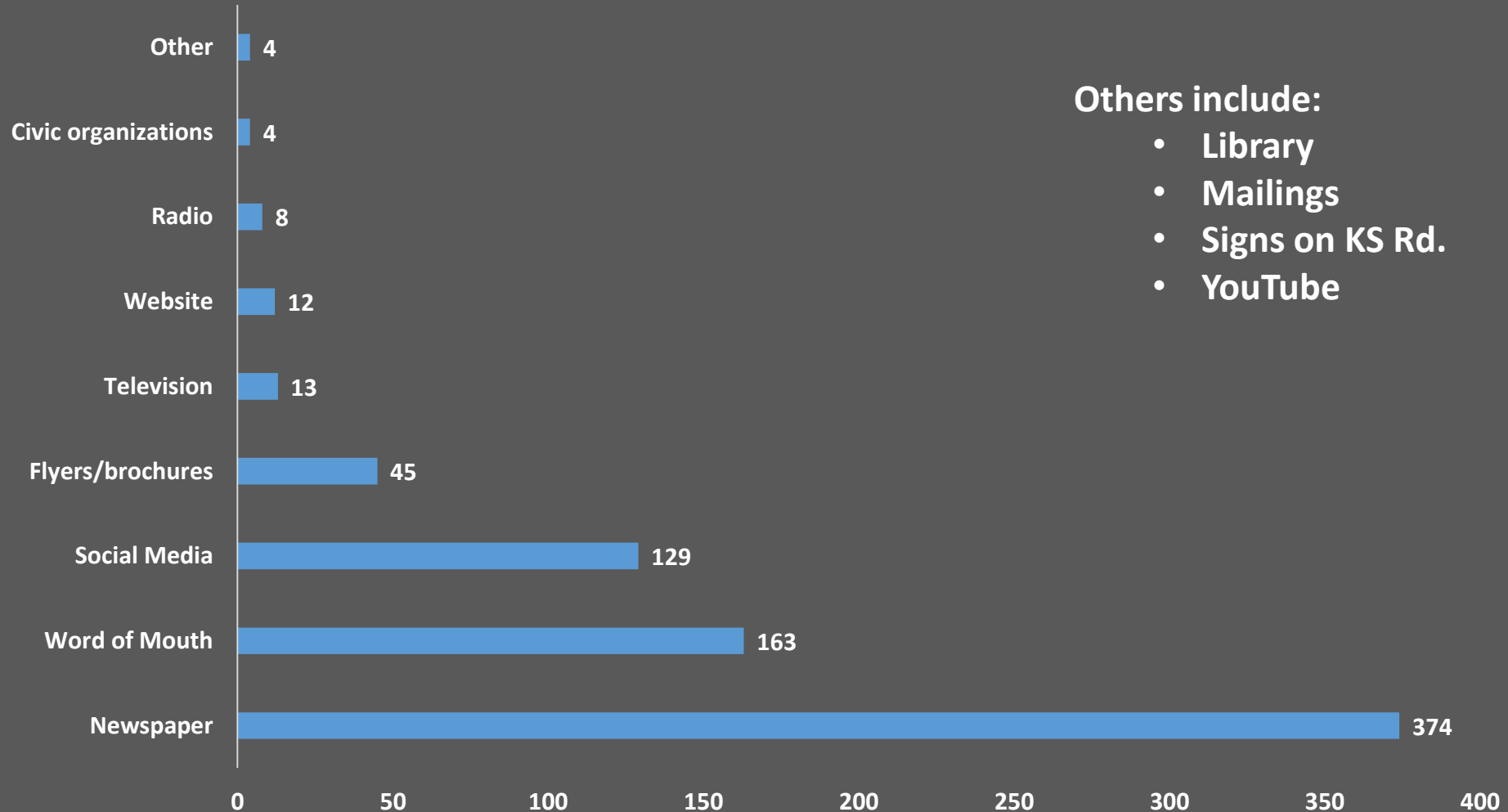
- Outside of Kingston Springs
- At Home
- Retired or Doesn't Work
- Kingston Springs



<u>Outside of Kingston Springs</u>	<u>224</u>
Nashville.....	124
Cheatham County.....	22
Williamson County.....	13
Brentwood.....	4
Dickson.....	3
Fairview.....	3
Ashland City.....	2
La Vergne.....	2
Belle Meade.....	1
Rutherford County.....	1
Goodlettsville.....	1
Sumner County.....	1

DEMOGRAPHIC RESULTS

QUESTION 7: How do you receive info about town operations, programs, & services?



DEMOGRAPHIC RESULTS

QUESTION 8: Any general comments about the survey?

Thanks for considering public opinion!

How with the results be shared?

Meaningful next steps need to take place.

Other comments.

- Other comments included: No mention of senior issues, City Manager and Commissioners should knock on doors to canvas people, Positive outcomes are important, Who wants this data and why, Survey is too long, Some questions were repetitive, Too much of a focus on recreation and community athletics, Some questions vague and repetitive, Too long.