## **PRESS RELEASE** FOR IMMEDIATE RELEASE



## Town of Kingston Springs, Tennessee

SONIC OF KINGSTON SPRINGS & KINGSTON SPRINGS POLICE DEPARTMENT PARTNER IN 'CONES FOR KIDS' PROGRAM

July 23, 2015

Contact: Mike McClanahan City Manager

Sonic of Kingston Springs and the Kingston Springs Police Department are partnering to help encourage kids to make good choices. Throughout the rest of the year, officers will who witness kids doing the right thing will be rewarded with a coupon for a free item from Sonic.

"This program serves two purposes," explained Public Safety Officer Jeremy Vaughan "it inspires kids to act as good stewards of the community and in making good choices. It also promotes a positive relationship between the officers and the community."

Examples of acts which will be rewarded include picking up a piece of trash or wearing a helmet while riding a bike. Acts must be observed by officers to be eligible for a coupon. Coupons may only be redeemed at the Kingston Springs Sonic location, and will be for one free vanilla cone through this fall. This winter, the coupon will be for a free Sonic Wacky Pack.

"The Town is fortunate to have such a great community partner in Sonic and its supervising partner Dean Mason." Commented City Manager Mike McClanahan. "The Town approached Dean about the partnership and providing ice cream cones and he immediately bought in to the program."

'Cones for Kids' is a way to build a positive relationship with the community. Officer Vaughan noted that kids often only see officers only when something bad is happening either at their home or in their neighborhood. The program is meant to remind kids that police officers are 'safe people' and they should feel comfortable approaching a police officer at any time. The program will allow officers the opportunity to interact with kids in a positive way, engage them in conversation, and praising the positive choice they have made.

For more information on the 'Cones for Kids' program please contact Kingston Springs City Manager Mike McClanahan at (615) 952-2110 Ext. 15, or <u>citymanager@kingstonsprings-tn.gov</u>.